



TBH TOOLKITS 2019 TRAINER MONTHLY OPEN CALLS SCHEDULE

Join us each month and learn new ways to optimize your TBH Toolkit programs!

<https://global.gotomeeting.com/join/317488957>

DATE	DAY	TIME	TOPIC
1/16	W	2:00P	When is the TBH Class? How to Optimize your TBH Course Schedule. Get the most out of your TBH course or program using these best practices tips for optimizing calendar scheduling of your TBH offerings. (30 min)
2/12	T	9:00A	How Long is Class? Using the TBH Building Block System. The TBH building block system offers you countless ways to use your TBH Toolkit program materials. Learn more about how it works and how to use the system to your community's advantage. (30 min)
3/20	W	2:00P	The More the Merrier! Boosting Participation in your TBH Programs. Learn tried and true tips from the field on ways to boost participation in your TBH programs. (30 min)
4/25	Th	1:30P	Repeat, Practice and Retrieve: Understanding the TBH Training Methodologies. Hear the rationale behind the education methodologies used in the TBH Toolkit courses and learn ways to share the reasons why we do what we do with your class. (30 min)
5/15	W	2:00P	Memory Training Science Update: The Latest Research on Cognitive Training. Join Dr. Green for an update on the latest memory improvement research. (30 min)
6/11	T	10:00A	To Market, To Market Part 1: Showcasing your Brain Health Programs. Invite your marketing team to join in on this informative overview of ways to use your TBH programs for promoting your community to perspectives, the public and the press. (30 min)
7/18	Th	12:00P	To Market, To Market, Part 2: The TBH FAIR. Hear about the many ways you can use the TBH FAIR program to promote your community and brain health initiatives -- be sure to invite your marketing team! (30 min)
8/20	T	12:30P	Fall Ahead! Great Ideas for a New Season of TBH Courses. Great ideas to start planning for your fall TBH course offerings. (30 min)
9/18	W	2:00P	Social-Based Brain Training: The Science Behind Collective Cognitive Learning, Learn more about the research evidence for Social-Based Brain Training, our unique approach to cognitive fitness. (30 min)
10/17	Th	12:00P	Brain Science Update: The Latest Research on Brain Fitness. Join Dr. Green for an update on the latest brain health science. (30 min)
11/19	T	3:00P	Tis the Season! Fun TBH Toolkit Ideas for the Holiday Season. Get inspired with ideas for using your TBH Toolkit resources to brighten the season! (30 min)
12/11	W	1:00P	Inside the TBH Toolkit: Your Community Presentation Program. Learn more about the TBH Community Presentation Program included in your toolkit, including best practice tips for holding a robust, entertaining lecture presentation on brain fitness and the TBH courses. (30 min)

*Please note times are Eastern Standard Time